

# The CUBE

Industry Day – 16 June 2016



**NGA**  
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY



Integrated Technology Service  
Federal Acquisition Service  
General Services Administration

# WHERE ARE WE ON THE SHARED SERVICES JOURNEY?

- Increasingly, services are being delivered on behalf of the government by private sector and nonprofit corporate organizations through collaboration networks or communities of service
- While we as a government have developed useful solutions, we unfortunately have not made much progress in integrating service delivery between agencies, communities of services, or between levels of government.
- We envision shared services of tomorrow will bring together the government and industry providers to work together to identify and deliver integrated shared services.

# GOVERNMENT OBJECTIVES

- By supporting NGA's CIBORG Program, combined acquisition services for a geospatial community of interest will help move agencies forward towards consolidated acquisitions, economies of scale, business intelligence, and administration management.
- Encouraging competition in marketplace provides access to industry partners that can provide the commercial products, innovative services and solutions to support the government's needs
- This is the first step to break down business verticals and support geospatial communities through a new integrated shared service model.

# Why GSA?

- GSA is a leader and innovator in government Acquisition and Category Management
- GSA's teams of acquisition professionals are constantly improving and innovating the assisted acquisition service lane, and dynamically responding to markets delivering innovative products and services through the Federal Supply Schedules to support communities of interest
- GSA is positioned to deliver integrated shared service solutions within the Government space.

# What is CUBE?

- The CUBE will:
  - ✓ Be the delivery mechanism to support a multi-purpose community of interest clearinghouse service delivery across NGA and the geospatial service-sector.
  - ✓ Enable a single interface for the geospatial community of interest.
  - ✓ Contain data that is commonly shared between the geospatial community and the community of service providers.
  - ✓ Provide for discovery tools and predictive analytic tools
  - ✓ Be governance based. It will be developed, operated and maintained by GSA in support of NGA and other government entities.
  - ✓ Initially this will be through Schedule 70 Blanket Purchase Agreements (BPAs).
- As the CUBE matures, it will provide potential suppliers an ability to make available business responses in a near real time transaction
- The CUBE becomes the ordering/tracking/inventory/library for purchases

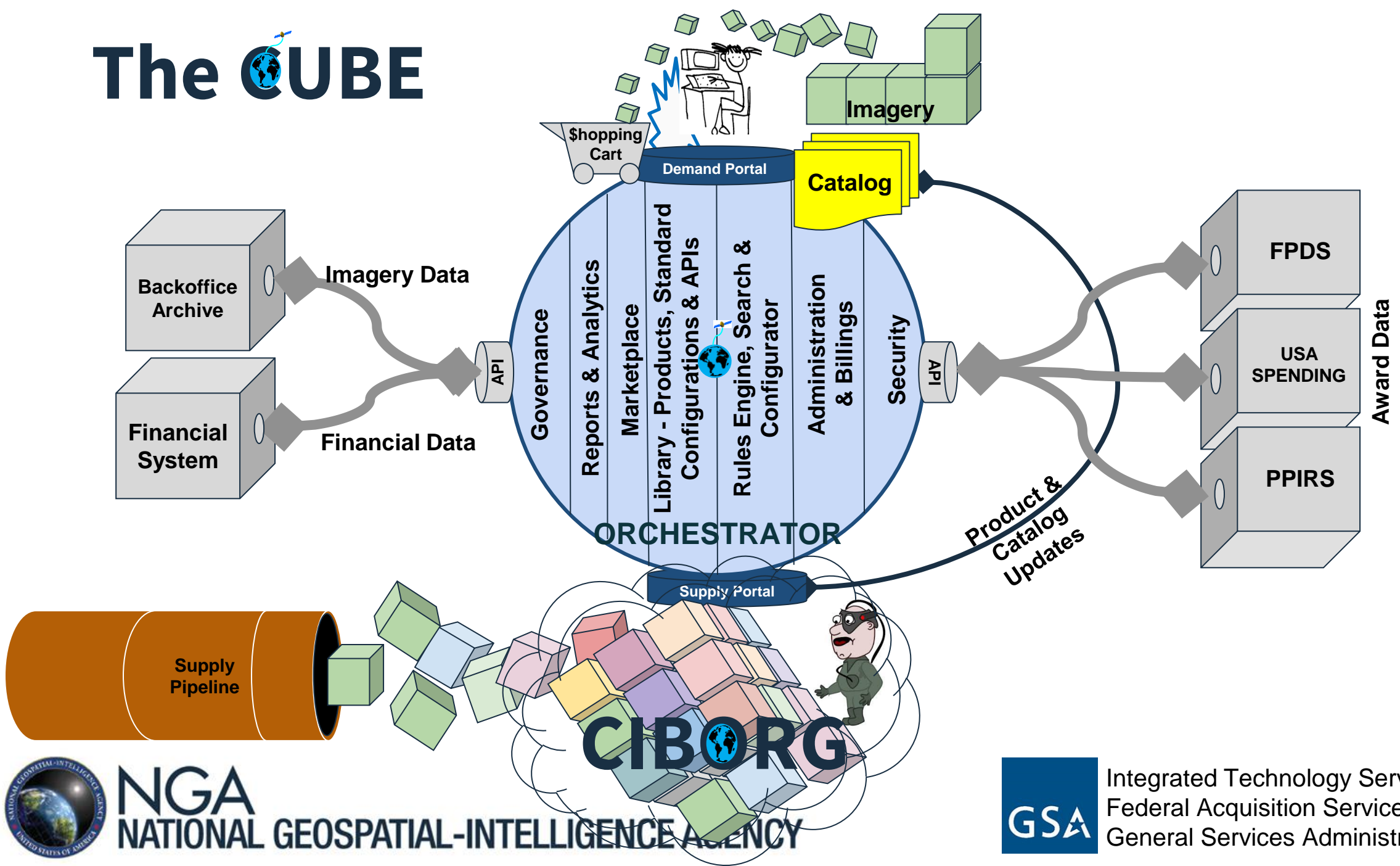


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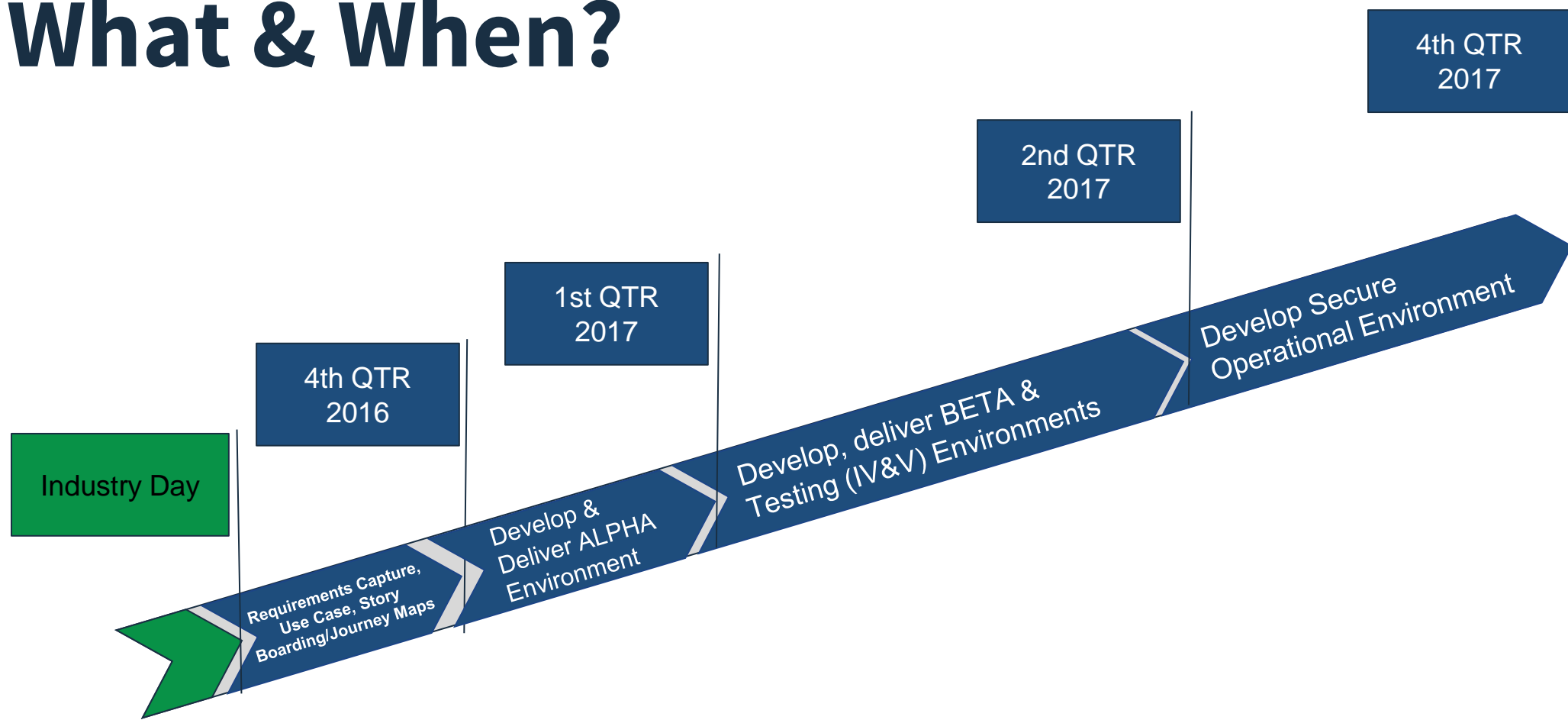


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# What & When?



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# What We Expect from Industry

- GEOINT data, products, and services that support government users in formats produced for commercial customers
- Provide competitive Geospatial products that are easy to onboard into the CUBE.
- Establish and/or update relationships with GSA, via Schedules
- Provide geospatial products/services through cloud ready APIs for the CUBE
- Offer flexible terms and conditions that enable e-sharing with domestic & international government partners